## Form **8879-TE**

### IRS e-file Signature Authorization for a Tax Exempt Entity

For calendar year 2022, or fiscal year beginning  $\frac{7}{01}$ , 2022, and ending  $\frac{6}{30}$ , 20  $\frac{2023}{000}$ 

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Name of filer

Do not send to the IRS. Keep for your records. Go to www.irs.gov/Form8879TE for the latest information. 2022

Name of filer	EIN or SSN
Learning Ally, Inc	13-1659345
Name and title of officer or person subject to tax	
Andrew Friedman President & CEO	
Part I Type of Return and Return Information	
Check the box for the return for which you are using this Form 8879-TE and Form 5330 filers may enter dollars and cents. For all other form 6a, 7a, 8a, 9a, or 10a below, and the amount on that line for the return to the same of the sa	and enter the applicable amount, if any, from the return. Form 8038-CP ms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, urn being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, -0-). But, if you entered -0- on the return, then enter -0- on the applicable
1a Form 990 check here X b Total revenue, if any (Form	n 990, Part VIII, column (A), line 12) 1b30,557,726.
2a Form 990-EZ check here . b Total revenue, if any (Form	n 990-EZ, line 9)
3a Form 1120-POL check here b Total tax (Form 1120-POL	line 22)
4a Form 990-PF check here b Tax based on investment	income (Form 990-PF, Part V, line 5) 4b
5a Form 8868 check here b Balance due (Form 8868,	line 3c)
6a Form 990-T check here b Total tax (Form 990-T, Par	t III, line 4)
7a Form 4720 check here b Total tax (Form 4720, Part	III, line 1)
8a Form 5227 check here b FMV of assets at end of ta	x year (Form 5227, Item D) 8b
	II, line 19) 9b
10a Form 8038-CP check here.  b Amount of credit payment	requested (Form 8038-CP, Part ill, line 22) 10b
Part II Declaration and Signature Authorization of O	fficer or Person Subject to Tax
and belief, they are true, correct, and complete. I further declare the electronic return. I consent to allow my intermediate service provide IRS and to receive from the IRS (a) an acknowledgement of receipt processing the return or refund, and (c) the date of any refund. If applicationitiate an electronic funds withdrawal (direct debit) entry to the financial of the federal taxes owed on this return, and the financial institution U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 but financial institutions involved in the processing of the electronic pay	institution account indicated in the tax preparation software for payment in to debit the entry to this account. To revoke a payment, I must contact the siness days prior to the payment (settlement) date. I also authorize the rement of taxes to receive confidential information necessary to answer I a personal identification number (PIN) as my signature for the electronic
	to enter my PIN 55834 as my signature
on the tax year 2022 electronically filed return. If I have indicagency(ies) regulating charities as part of the IRS Fed/State progreturn's disclosure consent screen.	Enter five numbers, but do not enter all zeros ated within this return that a copy of the return is being filed with a state am, I also authorize the aforementioned ERO to enter my PIN on the will enter my PIN as my signature on the tax year 2022 electronically filed
return. If I have indicated within this return that a copy of the return the IRS Fed/State program, I will enter my PIN on the return's disc	n, is being filed with a state agency(ies) regulating charities as part of
Signature of officer or person subject to tax	Date
Part III Certification and Authentication	
<b>ERO's EFIN/PIN.</b> Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.	22310013163  Do not enter all zeros
	e on the 2022 electronically filed return indicated above. I confirm that I f <b>Pub. 4163,</b> Modernized e-File (MeF) Information for Authorized IRS <i>e-file</i>
ERO's signature Douglas Tapp	Date
	The state of the s
	This Form — See Instructions

## Form **8868**

(Rev. January 2022)

Department of the Treasury Internal Revenue Service

# Application for Automatic Extension of Time To File an Exempt Organization Return

► File a separate application for each return. ► Go to www.irs.gov/Form8868 for the latest information. OMB No. 1545-0047

**Electronic filing (e-file).** You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Automatic 6-Mo	onth Extension of Time. Only sub	mit origin	al (no copies needed).			
	uired to file an income tax return other th			s, REI	MICs, and t	rusts must
	equest an extension of time to file income of exempt organization or other filer, see instructions.	e tax returns	5.	Taxpa	yer identificatio	n number (TIN)
Type or						
print	13-	1659345				
File by the Number	rning Ally, Inc r, street, and room or suite number. If a P.O. box, see in	nstructions.		120		
due date for filing your 20 I	Roszel Road					
return. See City, to instructions.	wn or post office, state, and ZIP code. For a foreign add	lress, see instru	ictions.			
	nceton, NJ 08540					
Enter the Return Co	ode for the return that this application is for	or (file a se	parate application for each return)			01
Application		Return	Application			Return
Is For	200 57	Code	ls For			Code
Form 990 or Form 9		01	Form 1041-A			08
Form 4720 (individu	ual)	03	Form 4720 (other than individual)			09
Form 990-PF	401(-) 400(-) (	04	Form 5227			10
	n 401(a) or 408(a) trust)	05 06	Form 6069			11
Form 990-T (trust of Form 990-T (corpor	,	07	Form 8870			12
<ul><li>If the organizati</li><li>If this is for a G</li></ul>	ion does not have an office or place of bustroup Return, enter the organization's four	digit Group	e United States, check this box			
1 I request an autor for the organi.  ►	utomatic 6-month extension of time until zation named above. The extension is for dar year 20 or ear beginning7/01, 2022 rentered in line 1 is for less than 12 month accounting period	the organiz , and endir	ng <u>6/30</u> , <sup>20</sup> <u>23</u>	zation al retu		
3a If this applica nonrefundable	tion is for Forms 990-PF, 990-T, 4720, or e credits. See instructions	6069, enter	the tentative tax, less any	3 a	\$	0.
<b>b</b> If this applicatax payments	tion is for Forms 990-PF, 990-T, 4720, or made. Include any prior year overpaymen	6069, enter nt allowed a	any refundable credits and estimated is a credit	3 b	\$	0.
c Balance due. EFTPS (Elect	Subtract line 3b from line 3a. Include you ronic Federal Tax Payment System). See	r payment instructions	with this form, if required, by using	3 c	\$	0.
Caution: If you are payment instruction	going to make an electronic funds withdrass.	awal (direct	debit) with this Form 8868, see Form 84	53-TE	and Form	8879-TE for

BAA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form **8868** (Rev. 1-2022)

## Form **990**

# Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047 2022

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Α	For the	e 2022 calen	dar year, or tax y	ear begiı	nning 7/0	)1	, 20	22, an	nd endin	<b>g</b> 6	/30		, <b>20</b> 2023
В	Check if	applicable:	С								D Emp	loyer ider	tification number
	Add	lress change	Learning A	.11v. 1	[nc						13	<b>-</b> 1659	9345
		ne change	20 Roszel									hone nun	
	$\vdash$	al return	Princeton,	NJ 08	3540						60	0 2/1	3 <b>-7</b> 603
	$\vdash$		·								- 60	2 24.	3-7003
	-	return/terminated											¢ 25 244 242
	$\vdash$	ended return										s receipts	- " - 2   13/1
	App	lication pending	F Name and addre		al officer: And	rew Fri	edman				nis a group re		П' П''
			Same As C			-	-			Are	all subordina lo," attach a l	tes includ ist. See ir	ed? Yes No
1	Tax-ex	xempt status:	X 501(c)(3)	501(c) (	) (in	isert no.)	4947(a)(1)	or _	527				
J	Web	site: ww	w. Learnin	gally.	org					H(c) Grou	up exemption	number	
K	Form o	of organization:	X Corporation	Trust	Association	Other	Ĭ	L Year	r of format	ion: 19	48 N	State of	legal domicile: NJ
Pa	rt l	Summar	У										
		Briefly descri	be the organizat	on's miss	sion or most s	significant a	activities: L	EAR	NING .	ALLY	IS A L	EADII	NG NATIONAL
4	Ī	NONPROFI	T EDUCATIO	N SOLU	TIONS OR	GANIZAT	ION DEI	DICA	TED 1	O EO	UIPPIN	EDU	CATORS WITH
2			OLUTIONS T										
EL.		ATTACHME											
NG.	2 0	Check this bo	if the c	rganizatio	on discontinue	ed its opera	ations or di	ispose	ed of mo	ore than	25% of it	s net a	ssets.
ថ	3 1	Number of vo	ting members of										8
80	4 1	Number of in-	dependent voting	g member	rs of the go <mark>v</mark> e	rning body	(Part VI, I	line 11	b)			. 4	8
ě			of individuals er										242
Activities & Governance			of volunteers (e										580
Ą			ed business reve										0.
	þΛ	Net unrelated	business taxabl	e income	from Form 9	90-T, Part	I, line 11					. 7b	0.
											Prior Yea		Current Year
m			and grants (Par								10,596,	631.	15,986,979.
Revenue			ice revenue (Pa								12,445,	478.	13,107,969.
Ve	10 li	nvestment in	come (Part VIII,	column (	A), lines 3, 4	, and 7d)					7,881,	554.	1,360,124.
Œ	11 (	Other revenue	e (Part VIII, colu	mn (A), li	nes 5, 6d, 8c	, 9c, 10c, a	and 11e)				466,	738.	102,654.
II.	12 ⊺	Total revenue	– add lines 8 t	hrough 11	(must equal	Part VIII, o	olumn (A)	, line	12)	. 3	31,390,	401.	30,557,726.
	13 0	Grants and si	milar amounts p	aid (Part	IX, column (A	4), lines 1-3	3)				75,	000.	90,000.
	14 B	Benefits paid	to or for member	ers (Part I	X, column (A	), line 4)							
2	15 9	Salaries, othe	er compensation	employe	e benefits (P	art IX, colu	mn (A), lir	nes 5-	10)		18,460,	641.	21,683,584.
ses	<b>16</b> a F	Professional 1	fundraising fees	(Part IX.	column (A). I	ine 11e)					461,	505,544.	
Expenses	l .		_	-		-				2526000	401	032.	
×			ing expenses (P			_	1,						
-	l .		es (Part IX, colu			-					8,795,		10,729,394.
			es. Add lines 13-	-							27,792,	551.	33,008,522.
		Revenue less	expenses. Subt	ract line 1	18 from line 1	2					3,597,	850.	-2,450,796.
t Assets or nd Balances											ning of Curr	ent Year	End of Year
lan lan	20 T		Part X, line 16)								38,562,		37,887,626.
A B	21 T	otal liabilitie	s (Part X, line 26	5)	. <b></b>	<i>.</i>				1	L2,846,	345.	14,817,463.
şş		let assets or	fund balances.	Subtract I	ine 21 from li	ne 20			<b>.</b>	. 2	25,716,	251.	23,070,163.
	rt II	Signatur	e Block								, , , , , ,		
				nined this ret	uro including acc	companying sch	nedules and si	tatemen	its, and to	the best o	f my knowled	ge and be	elief, it is true, correct, and
comp	olete. Dec	laration of prepay	rer/(other than officer)	is based on	all information of	which prepare	r has any kno	wledge.	•		,,	<b>3</b>	elief, it is true, correct, and
			1//		1	/	and the second second						
Sig	ın	Signature of	officer (	-	1					Date			
He		Andrew	Friedman		r				P	resid	dent &	CEO	
			name and title							10010	Jone u	020	
		Print/Type p	reparer's name		Preparer's sign	ature		Da	ate		Check	if	PTIN
D-'		"	s Tapp		Douglas								P00200641
Pai				λd							self-empl	Jyeu	1100200041
	eparer e Only				ory Grou	р ттг					Figure 5 1		1252100
U 31	e Only	Firm's addre									Firm's Ell		7-1353108
			Skillm								Phone no	. 732	-243-7000
May	≀the IR	S discuss thi	is return with the	preparei	r shown abov	e? See ins	tructions	<i></i> .				. <b>.</b> . <i>.</i>	X Yes No

4d	Other program services (Describe on Schedule O.) (Expenses \$ including grants of \$ ) (Revenue \$ )									
Δd	Other program services (Describe on Schedule O.)									
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$)									
4b	(Code:) (Expenses \$ including grants of \$) (Revenue \$)									
4a	(Code:) (Expenses \$ 25,999,564. including grants of \$ 90,000.) (Revenue \$ 13,134,243.)           ATTACHMENT 2									
3	Did the organization undertake any significant program services during the year which were not listed on the prior  Form 990 or 990-EZ?									
	Briefly describe the organization's mission:  LEARNING ALLY IS A LEADING NATIONAL NONPROFIT EDUCATION SOLUTIONS ORGANIZATION  DEDICATED TO EQUIPPING EDUCATORS WITH PROVEN SOLUTIONS THAT HELP STRUGGLING LEARNERS  TO REACH THEIR POTENTIAL SEE ATTACHMENT 1.									
	Check if Schedule O contains a response or note to any line in this Part III									

# Form 990 (2022) Learning Ally, Inc Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	Χ	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II.	4	Х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a	Х	
b	Did the organization report an amount for investments — other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b	Х	
С	Did the organization report an amount for investments – program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i>	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV.	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16		Х
	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions.	17	Х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II.	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III.	19		Х
20a	Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
		-		

# Form 990 (2022) Learning Ally, Inc Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III.	22	Х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J.</i>	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If a "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a.	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I.	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III.	27		Х
	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i> "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If "Yes," complete Schedule L, Part IV.	28c		X
	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M.</i>	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I.</i>	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1.	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI.	37		Х
	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?  Note: All Form 990 filers are required to complete Schedule O.	38	X	
Par	t V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V		Yes	. No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable		162	NO
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X	
ВΛΛ	(gambing) winnings to prize winners:	_	Δ 000 (	(0000

Form 990 (2022) Learning Ally, Inc

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

			res	NO
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 242			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Χ	
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Χ
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O.	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5с		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Х
	If "Yes," indicate the number of Forms 8282 filed during the year			
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	<b>7</b> f		X
·	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring	8		
	organization have excess business holdings at any time during the year?	0		
	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter:	36		
	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities <b>10b</b>			
	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.			
	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			7,
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or	15		Χ
	excess parachute payment(s) during the year?			
	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?  If "Yes," complete Form 4720, Schedule O.	16		X
	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities that would	17		
	result in the imposition of an excise tax under section 4951, 4952, or 4953?	17		
	ii res, complete i offit 0005.			

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. Section A. Governing Body and Management No Yes 1a Enter the number of voting members of the governing body at the end of the tax year..... If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. **b** Enter the number of voting members included on line 1a, above, who are independent..... 8 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other Χ 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?..... 3 Χ Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Χ 4 X Did the organization become aware during the year of a significant diversion of the organization's assets?.... 5 5 Χ Did the organization have members or stockholders?..... 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?..... 7a Χ **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?..... Χ 7h Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body?.... X 8a X **b** Each committee with authority to act on behalf of the governing body?..... 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O..... 9 **Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code. Yes No 10a Did the organization have local chapters, branches, or affiliates?..... 10a Χ b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?..... Χ **b** Describe on Schedule O the process, if any, used by the organization to review this Form 990. See Schedule 0 Χ 12a Did the organization have a written conflict of interest policy? If "No," go to line 13...... 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise 12b Χ to conflicts?..... c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done ... See .Schedule .0 ...... Χ 12c 13 Did the organization have a written whistleblower policy?..... 13 Χ 14 Did the organization have a written document retention and destruction policy?..... Χ 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official... See . Schedule...O....... X 15a **b** Other officers or key employees of the organization...See .Schedule .0..... 15b X If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?..... 16a X **b** If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the 16b organization's exempt status with respect to such arrangements?. Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed See Schedule O Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply X Upon request Own website Another's website Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year. See Schedule O State the name, address, and telephone number of the person who possesses the organization's books and records.

Bridget Matteson 20 Roszel Road Princeton NJ 08540 609 243-7603

Form 990	(2022)	Learning	Ally,	Inc

13-1659345

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## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII.....

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

		(C)							
(A) Name and title	(B) Average hours per	than	one Ì both	box, an o	unles fficer truste	,	Reportable compensation from	(E) Reportable compensation from related organizations	<b>(F)</b> Estimated amount of other
	week (list any hours for related organiza- tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	the organization (W-2/1099- MISC/1099-NEC)	(W-2/1099- MISC/1099-NEC)	compensation from the organization and related organizations
(1) Andrew Friedman President & CEO	<u>60</u>			Х			445,442.	0.	145,937.
(2) PETERS, LEE G	50			71			113,112.	<u> </u>	143,337.
COO COO	- 0 -	-			Х		358,550.	0.	40,157.
(3) Tim Wilson	50								
CFO	0			Χ			298,457.	0.	42,496.
_(4)_ HO,_ JEFFREY	<u> 50</u> _								
CMLIO	0				Χ		303,332.	0.	19,424.
(5) PENROSE MADDUX, SHANNON E MANAGING PARTNER, WEST	_ <u>50</u> _				Х		276,054.	0.	15,059.
	$-\frac{50}{0}$				Х		246,621.	0.	38,218.
(7) SHERBURNE, MICHELE CHF OF GROWTH & STRG PART	_ <u>50</u> _ 0				Х		269,375.	0.	13,998.
(8) WIEDERSTEIN, HEATHER L SR ADVISOR	_ <u>50</u> _ 0				Х		254,556.	0.	18,062.
(9) AYCAN, DAVID	50				Λ		234,330.	0.	10,002.
CSO	- 0 -				Х		263,686.	0.	7,996.
(10) BRENNAN, PATRICK VP, GOVERNMENT RELATIONS	_ <u>50</u> _				Х		245,260.	0.	4,571.
(11) HATCHER, REBECCA	50						210,200.	Ŭ.	1/0/11
DISTRICT PARTNERSHIP MANAGER	0				Χ		241,682.	0.	6,361.
(12) VALVANO, STEVEN M	50								
VP OF GREAT PEOPLE	0				Χ		214,606.	0.	31,087.
(13) TOMASETTI, ELISSA	_ <u>50</u> _								
VP, MARKETING	0		_		X		213,087.	0.	21,878.
(14) WALKER, ERIN	<u> 50</u> _				37		100 116		40 110
VP, INNOVATION & IMPACT PROGRA	0				X		180,116.	0.	40,118.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continu									loyees (continued)	
		(B) (C)				<del>)</del>				
	(A) Name and title	Average hours per week	hours box, unless person is both an officer and a director/trustee)					Reportable compensation from	<b>(E)</b> Reportable compensation from	<b>(F)</b> Estimated amount of other
		(list any hours for related organiza - tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	the organization (W-2/1099- MISC/1099-NEC)	relatéd organizations (W-2/1099- MISC/1099-NEC)	compensation from the organization and related organizations
(15)	YEOW, WAIMUN	<u>50</u>								
	DIR, TEACHING & LEARNING PLATF	0				Χ		186,055.	0.	30,917.
(16)	ULLEY, DAWN VP, IMPLEMENTATION SERVICES	$-\frac{50}{0}$				Х		197,732.	0.	14,294.
(17)	ELLIS, LAURA SR. DIRECTOR OF READING SOLUTI	_ <u>50</u> _0				Х		195,188.	0.	14,578.
(18)	GILDEA, JAMES SENIOR DATA ARCHITECT	_ <u>50</u> _				Х		182,376.	0.	20,197.
(19)	RUBIO, APRIL LOUISE DIST PARTNER MG	_ <u>50</u> _	-				Х	155,065.	0.	46,506.
	HARTSELL, BRENT SR. DIR PROF LEARNING & UX	_ <u>50</u> _0				Х		168,122.	0.	29,403.
	PORTER, KEVIN DISTRICT PARTNERSHIP MANAGER	_ <u>50</u> _ 0				Х		176,893.	0.	19,054.
	WEISBRICH, SHELLEY DISTRICT PARTNERSHIP MANAGER	_ <u>50</u> _ 0				Х		176,509.	0.	18,164.
	NOLAND, TERRIE L VP, EDUCATOR INITIATIVES	_ <u>50</u> _ 0	-			Х		182,342.	0.	8,117.
	NESS, MOLLY K VP, ADCM CONTENT	$-\frac{50}{0}$					Х	165,620.	0.	23,292.
(25)	KOPEC, CHERYL DIR, CUST SUPP	$-\frac{50}{0}$					Х	167,587.	0.	16,459.
1b	Subtotal							5,764,313.	0.	686,343.
С	Total from continuation sheets to Part VII, Section	on A						793,661.	0.	60,756.
d	Total (add lines 1b and 1c)							6,557,974.	0.	747,099.
_	T									

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization 63

	**									
			Yes	No						
3	Did the organization list any <b>former</b> officer, director, trustee, key employee, or highest compensated employee									
	Did the organization list any <b>former</b> officer, director, trustee, key employee, or highest compensated employee on line 1a? If "Yes,"complete Schedule J for such individual	3	X							
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for									
	such individual	4	X							
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual									
_	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person	5		X						

### **Section B. Independent Contractors**

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
FAIRCOM NEW YORK INC 12 WEST 27TH ST NEW YORK, NY 10001	Direct Marketing	522,452.
HOWARD SLOAN SEARCH, INC 555 FIFTH AVE NEW YORK, NY 10017	RECRUITING FIRM	224,377.
ORACLE AMERICA INC 15612 COLLECTIONS CTR DR CHICAGO, IL 60693	SOFTWARE FIRM	252,364.
ToptalLLC 228 ParkAve S36879 NewYork, NY 10003	CONSULTING	247,657.
HALF MOON EXECUTIVE STAFFING 275 Summit Street Norwood, NJ 07648	STAFFING	174,740.
2 Total number of independent contractors (including but not limited to those listed above)	) who received more than	
\$100,000 of compensation from the organization 11		

#### Form 990

### **Continuation Sheet for Form 990**

OMB No. 1545-0047

2022

Department of the Treasury Internal Revenue Service

ame of the Organization

earning Ally, Inc

13-1659345

Part VII Continuation: Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Highest Compensated En	nployee			/				<b>,</b> ,		
(A)	(B)	(C) b	ox, unl	ess per	son is	more that both an o	n one fficer	(D)	(E)	(F)
Name and title	Average hours per week (list any hours for related organiza- tions below dotted line)	Individual truster or director		Officer		Highest compensated employee	Former	Reportable compensation from the organization (W-2/1099- MISC/1099-NEC)	Reportable compensation from related organizations (W-2/1099- MISC/1099-NEC)	Estimated amount of other compensation from the organization and related organizations
(1) FLORESS, HEATHER A DIST PARTNER MG	<u>50</u> 0					Х		167,780.	0.	15,921.
(2) Lia Preuss DIR STUD LEARNING	<u>50</u>	-				Х		169,321.	0.	14,236.
_(3) EDENZON, ROBERT A VICE PRESIDENT OF SALES	<u>50</u> 0	_					Х	135,414.	0.	23,812.
(4) HAMBURGER, CYNTHIA SR ADVISOR	<u>50</u>						Х	123,239.	0.	370.
(5) WILLIAMS, CAROLE A DIRECTOR, DISTRICT PART	<u>50</u>						Х	117,701.	0.	313.
(6) Yoast Fravel, Mona D VP, EDUCATOR SUCCESS	<u>50</u>						Х	80,206.	0.	6,104.
(7) Therese Llorente Chairman	3	Х		Х				0.	0.	0.
(8) Steve Carnevale Trustee	3	Х		X				0.	0.	0.
(9) Rosemarie Loffredo Treasurer	3 0	Х		Х				0.	0.	0.
(10) Mary Beth O'Hagan Secretary	3 0	Х		Х				0.	0.	0.
(11) Elise Darwish Trustee	3 0	Х		X				0.	0.	0.
(12) Shawn Bird Trustee	3 0	Х		Х				0.	0.	0.
(13) Peter Falzon Trustee	3 0	Х		X				0.	0.	0.
(14) Alexandra Hill Trustee	3 0	Х		Х				0.	0.	0.
(15)		- 11		21				· ·	0.	<u> </u>
<u>(16)</u>										
(17)										
<u>(18)</u>										
<u>(19)</u>										
(20)										
(21)										
-	<u> </u>	Ì								Form <b>990</b> Cont 2022

Form **990** Cont 2022

		Check if Schedule O contains a re	sponse or note to an	iy line in this Part V	'IIL		
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ທັ ທ	1a	Federated campaigns 1					
ĘĘ	.u	Membership dues		_			
9 3	D	· · · · · · · · · · · · · · · · · · ·	*				
S, E	С	Fundraising events 16					
馬声	d	Related organizations 1	t				
S, E	е	Government grants (contributions) 16	6,559,734.				
Contributions, Gifts, Grants, and Other Similar Amounts	f	All other contributions, gifts, grants, and similar amounts not included above 11					
臣皇	g	Noncash contributions included in lines 1a-1f	75,471.				
Ö	h	<b>Total.</b> Add lines 1a-1f		15 006 070			
	-"	Total. Add lines 1a-11	Business Code	15,986,979.			
Ę	_						
ਡ	2a	<u>Membership Fee Revenue</u>	900099	11,638,685.			
æ	b	Training & Seminars	900099	1,469,284.	1,469,284.		
<u>.8</u>	С						
eĽ	d						
S	e						
뎔		All other program service revenue					
Program Service Revenue		· -		10 105 000			
	g	Total. Add lines 2a-2f		13,107,969.			
	3	Investment income (including dividends	, interest, and				
		other similar amounts)		2,004,391.			2,004,391.
	4	Income from investment of tax-exem	pt bond proceeds				
	5	Royalties		32,690.			32,690.
		(i) Real	(ii) Personal				
	6a	Gross rents 6a					
	h	Less: rental expenses <b>6b</b>					
		Rental income or (loss) 6c					
	a	Net rental income or (loss)					
	7a	Gross amount from (i) Securities	(ii) Other				
	sales of assets other than inventory 7a 4,642,825.		5				
	b	Less: cost or other basis	J.				
	_	and sales expenses <b>7b</b> 5,287,09	2.				
	С	Gain or (loss) 7c -644, 26					
	d	Net gain or (loss)		-644,267.			-644,267.
Пе		Gross income from fundraising events (not including \$		044,207.			044,207.
Ş		of contributions reported on line 1c).					
Other Reven		See Part IV, line 18	8a				
<del></del>	h	Less: direct expenses	8b				
Ţ							
0	С	Net income or (loss) from fundraising	y evenis				
	9a	Gross income from gaming activities.					
		See Part IV, line 19	9a				
	b	Less: direct expenses	9b				
	С	Net income or (loss) from gaming ac	tivities				
	102	Gross sales of inventory, less					
	IJa		10a				
	h		1 0b				
		Net income or (loss) from sales of in					
	L	The modifie of (1033) HOTE Sales OF III	Business Code				
Miscellaneous Revenue	11-	0.1		40.555			40.000
ଥି କ	11a	Other_Revenue	900099	43,690.			43,690.
등류	b	<u>Custom Recording</u>	900099	26,274.	26,274.		
scellaneo Revenue	С						
<u> </u>	d	All other revenue					
Σ	е	Total. Add lines 11a-11d		69,964.			
	12	Total revenue. See instructions		30,557,726.	13,134,243.	0.	1,436,504.
				100,001,120.	,,,	<b>.</b>	,,

Form 990 (2022) Learning Ally, Inc 13
Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

000	Check if Schedule O contains a r			•	X
Do i 6b,	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic		,		·
	organizations and domestic governments. See Part IV, line 21	30,000.	30,000.		
2	Grants and other assistance to domestic individuals. See Part IV, line 22	60,000.	60,000.		
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	55,555	32,232		
4					
5	Compensation of current officers, directors, trustees, and key employees	5,875,767.	4,633,367.	991,749.	250,651.
6	Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)		_		
7	Other salaries and wages	0. 12,953,676.	0. 10,795,576.	0. 1,664,595.	<u> </u>
-	Pension plan accruals and contributions	12,953,676.	10,795,576.	1,004,393.	493,505.
8	(include section 401(k) and 403(b) employer contributions)	93,943.	82,408.	8,858.	2,677.
9	Other employee benefits	1,324,686.	1,180,156.	125,188.	19,342.
10	Payroll taxes	1,435,512.	1,199,337.	178,992.	57,183.
11	Fees for services (nonemployees):	1,100,012.	1,133,337.	110,332.	377103.
а	Management				
	Legal	228,110.	12,540.	215,570.	
	Accounting	130,110.	,,	130,110.	
d	Lobbying	211,737.	211,737.		
е	Professional fundraising services. See Part IV, line 17	505,544.	•		505,544.
f	Investment management fees	3,595.		3,595.	•
	Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Schedule 0\$ch. (		3,859,567.	455,979.	29,129.
	Advertising and promotion	443,026.	442,671.		355.
13	Office expenses	668,761.	135,552.	516,916.	16,293.
14	Information technology	1,909,063.	1,093,842.	803,643.	11,578.
15	Royalties	440 150	444 550	4 606	
16	Occupancy	449,178.	444,552.	4,626.	05 400
17	Travel	653,281.	552,635.	75,214.	25,432.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	149,551.	146,708.	712.	2,131.
20	Interest				
21	Payments to affiliates	0.5 - 5 - 5	0	402 222	
22	Depreciation, depletion, and amortization	318,710.	218,483.	100,227.	
23 24	Other expenses. Itemize expenses not	141,771.	63,975.	77,796.	
2-4	covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.).				
а	BOOKS & PUBLICATIONS	470,520.	330,001.	128,826.	11,693.
	RECRUIT&TRAIN. & OTHER	320,342.	236,953.	83,389.	==, 000.
c		232,448.	232,448.	,	
d		49,361.	49,361.		
•	All other expenses	5,155.	-12,305.	16,803.	657.
25	<b>Total functional expenses.</b> Add lines 1 through 24e	33,008,522.	25,999,564.	5,582,788.	1,426,170.
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.  Check here  if following SOP 98-2 (ASC 958-720)				
DAA	<u> </u>				F 000 (0000)

		Check if Schedule O contains a response or note to	any line	e in this Part X			
					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing				1	
	2	Savings and temporary cash investments			4,095,396.	2	1,536,414.
	3	Pledges and grants receivable, net			3,982,214.	3	2,035,025.
	4	Accounts receivable, net			5,634,699.	4	5,250,913.
	5	Loans and other receivables from any current or form trustee, key employee, creator or founder, substantial controlled entity or family member of any of these per	er officer contribu	r, director, ıtor, or 35%		5	
	6	Loans and other receivables from other disqualified pe		_		,	
		section 4958(f)(1)), and persons described in section	4958(c)(	3)(B)		6	
	7	Notes and loans receivable, net	L		7	3,396,729.	
ets	8	Inventories for sale or use	-		8		
Assets	9	Prepaid expenses and deferred charges			1,146,248.	9	956,445.
A		Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D		6,535,322.			
	b	Less: accumulated depreciation	10b	5,198,482.	969,744.	10c	1,336,840.
	11	Investments — publicly traded securities			490,635.	11	499,888.
	12	Investments – other securities. See Part IV, line 11			17,164,356.	12	14,336,001.
	13	Investments - program-related. See Part IV, line 11.			13		
	14	Intangible assets			14		
	15	Other assets. See Part IV, line 11			5,079,304.	15	8,539,371.
	16	Total assets. Add lines 1 through 15 (must equal line	33)		38,562,596.	16	37,887,626.
	17	Accounts payable and accrued expenses			3,627,661.	17	2,084,349.
	18	Grants payable			18		
	19	Deferred revenue	9,218,684.	19	9,826,575.		
	20	Tax-exempt bond liabilities	<u> </u>		20		
ie s	21	Escrow or custodial account liability. Complete Part I		<u> </u>		21	
Liabilities	22	Loans and other payables to any current or former off key employee, creator or founder, substantial contribu- controlled entity or family member of any of these per	utor, or 3	5%		22	
7	23	Secured mortgages and notes payable to unrelated th		<u> </u>		23	2,906,539.
	24	Unsecured notes and loans payable to unrelated third	•	<u> </u>		24	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	25	Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24). Com	es to rela plete Pa	ited third parties, rt X of Schedule D.		25	
	26	Total liabilities. Add lines 17 through 25			12,846,345.	26	14,817,463.
nces		Organizations that follow FASB ASC 958, check here and complete lines 27, 28, 32, and 33.	:	X			
ā	27	Net assets without donor restrictions			3,789,597.	27	1,022,614.
m	28	Net assets with donor restrictions			21,926,654.	28	22,047,549.
Net Assets or Fund Balance		Organizations that do not follow FASB ASC 958, che and complete lines 29 through 33.					
ō	29	Capital stock or trust principal, or current funds				29	
र्द	30	Paid-in or capital surplus, or land, building, or equipm				30	
SS	31	Retained earnings, endowment, accumulated income,		-		31	
t A	32	Total net assets or fund balances			25,716,251.	32	23,070,163.
<u>S</u>	33	Total liabilities and net assets/fund balances			38,562,596.	33	37,887,626.
<u>Б</u> л				09/01/22	50,502,550.		Form <b>990</b> (2022)

Pai	rt XI Reconciliation of Net Assets			
	Check if Schedule O contains a response or note to any line in this Part XI.			. X
1	Total revenue (must equal Part VIII, column (A), line 12)	30,5	57,7	26.
2	Total expenses (must equal Part IX, column (A), line 25)	33,0	08,5	522.
3	Revenue less expenses. Subtract line 2 from line 1	-2,4	50,7	796.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	25,7	16,2	251.
5	Net unrealized gains (losses) on investments	9	33,2	267.
6	Donated services and use of facilities			84.
7	Investment expenses		•	
8	Prior period adjustments			
9	Other changes in net assets or fund balances (explain on Schedule O). See Schedule O g	-1,1	32,2	243.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,			
		23,0	70,1	.63.
Pai	rt XII Financial Statements and Reporting			
	Check if Schedule O contains a response or note to any line in this Part XII			
			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.			
2a	a Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Χ
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:  Separate basis  Both consolidated and separate basis			
L	were the organization's financial statements audited by an independent accountant?	2b	Χ	
L	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	20	Λ	
	basis, consolidated basis, or both:			
	X Separate basis Consolidated basis Both consolidated and separate basis			
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R Part 200, Subpart F?	3a	Х	
b	of "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits	3b	Х	
RΔΔ	TEEA0112L 09/01/22	Form	990 (	(2022)

#### **SCHEDULE A** (Form 990)

Department of the Treasury Internal Revenue Service

#### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2022

Open to Public Inspection

Name of the organization Employer identification number Learning Ally, Inc 13-1659345 Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after 10 June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box on 12 lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.** Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations ..... **g** Provide the following information about the supported organization(s). (i) Name of supported organization (iii) Type of organization (described on lines 1-10 above (see instructions)) (v) Amount of monetary (iv) Is the organization listed (vi) Amount of other support (see instructions) support (see instructions) in your governing document? No (A) (B) (C) (D) (E) Total

### Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	Section A. Public Support								
begiı	ndar year (or fiscal year nning in)	<b>(a)</b> 2018	<b>(b)</b> 2019	<b>(c)</b> 2020	<b>(d)</b> 2021	<b>(e)</b> 2022	<b>(f)</b> Total		
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	9,463,047.	7,990,654.	11403650.	10596631.	15986979.	55,440,961.		
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf		·				0.		
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.		
	<b>Total.</b> Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)	9,463,047.	7,990,654.	11403650.	10596631.	15986979.	55,440,961. 4,541,034.		
6	<b>Public support.</b> Subtract line 5 from line 4						50,899,927.		
Sec	tion B. Total Support						<u> </u>		
	ndar year (or fiscal year nning in)	<b>(a)</b> 2018	<b>(b)</b> 2019	<b>(c)</b> 2020	<b>(d)</b> 2021	<b>(e)</b> 2022	<b>(f)</b> Total		
7	Amounts from line 4	9,463,047.	7,990,654.	11403650.	10596631.	15986979.	55,440,961.		
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	1,478,478.	283,215.	440,834.	3,061,684.	2,037,081.	7,301,292.		
9	Net income from unrelated business activities, whether or not the business is regularly carried on	,	,	,	,	,	0.		
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) See Part VI.	182,654.	122,720.	1,806,308.	430,800.	69,964.	2,612,446.		
	Total support. Add lines 7 through 10						65,354,699.		
12	Gross receipts from related activ	vities, etc. (see ins	structions)			12	52,369,558.		
	<b>First 5 years.</b> If the Form 990 is organization, check this box and			third, fourth, or f	ifth tax year as a	section 501(c)(3)			
Sec	tion C. Computation of Pul Public support percentage for 20	blic Support P	ercentage			1			
	Public support percentage for 20 Public support percentage from 3						77.88 %		
	<b>33-1/3% support test—2022.</b> If t and <b>stop here.</b> The organization	he organization di	d not check the b	oox on line 13, and	d line 14 is 33-1/3	3% or more, checl	75.25 % this box X		
b	<b>33-1/3% support test—2021.</b> If the and <b>stop here.</b> The organization	e organization did	d not check a box	on line 13 or 16a	a, and line 15 is 3	3-1/3% or more, o	check this box		
17a	<b>10%-facts-and-circumstances te</b> or more, and if the organization the organization meets the facts	meets the facts-a	nd-circumstances	test, check this b	box and stop here	. Explain in Part	VI how		
	<b>10%-facts-and-circumstances te</b> or more, and if the organization organization meets the facts-and	meets the facts-a d-circumstances to	nd-circumstances est. The organizat	test, check this lition qualifies as a	box and <b>stop here</b> publicly supporte	e. Explain in Part d organization	VI how the		
18	Private foundation. If the organize	zation did not che	ck a box on line	13, 16a, 16b, 17a	, or 17b, check th	is box and see ins	structions		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	otto notou polon,	picase complete i	<u> </u>			
	dar year (or fiscal year beginning in)	<b>(a)</b> 2018	<b>(b)</b> 2019	(c) 2020	<b>(d)</b> 2021	<b>(e)</b> 2022	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	(a) 2010	(5) 2513	(0) 2020	(a) 2321	(c) LGLL	(i) rotal
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose.						
3	Gross receipts from activities that are not an unrelated trade or business under section 513.						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf.						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
	<b>Total.</b> Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
С	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from line 6.)						
Sec	tion B. Total Support		T		1	,	
	dar year (or fiscal year beginning in)	<b>(a)</b> 2018	<b>(b)</b> 2019	(c) 2020	<b>(d)</b> 2021	<b>(e)</b> 2022	(f) Total
	Amounts from line 6						
	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b.  Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	<b>Total support.</b> (Add lines 9, 10c, 11, and 12.)						
	First 5 years. If the Form 990 is organization, check this box and	stop here					
	tion C. Computation of Pul					1 1	
	Public support percentage for 20	•	.,,		•		<u> </u>
	Public support percentage from 2					16	%
	tion D. Computation of Inv				(0)	1 1	
17		· ·		-	* * * *		<u> </u>
	Investment income percentage f						% 
	<b>33-1/3% support tests—2022.</b> If t is not more than 33-1/3%, check	this box and <b>sto</b>	<b>p here.</b> The organ	ization qualifies a	as a publicly supp	orted organization	
	<b>33-1/3% support tests—2021.</b> If t line 18 is not more than 33-1/3% <b>Private foundation.</b> If the organization	, check this box	and <b>stop here.</b> Th	e organization qu	ialifies as a public	cly supported organ	nization

#### Learning Ally, Inc Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

#### **Section A. All Supporting Organizations**

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents?  If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe			
	the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the determination.	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.	3c		
<b>4</b> a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b		
c	: Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).	5a		
t	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5с		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If</i> "Yes," provide detail in <b>Part VI.</b>	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))?  If "Yes," provide detail in <b>Part VI.</b>	9a		
t	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in <b>Part VI.</b></i>	9b		
c	: Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in <b>Part VI.</b>	9с		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations)? If "Yes," answer line 10b below.	10a		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)	10b		

Page 5

Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting Orga	nizati	ions	
1	Check here if the organization satisfied the Integral Part Test as a qualifying trus instructions. All other Type III non-functionally integrated supporting organization	t on No ns mus	v. 20, 1970 (explain in t complete Sections A	n Part VI). <b>See</b> through E.
Sec	tion A — Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sec	tion B — Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
ā	Average monthly value of securities	1a		
	Average monthly cash balances	1b		
	Fair market value of other non-exempt-use assets	1c		
	Total (add lines 1a, 1b, and 1c)	1d		
•	e Discount claimed for blockage or other factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sec	tion C — Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	<b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functionally inte (see instructions).	egrated	Type III supporting or	ganization

BAA Schedule A (Form 990) 2022

Pa	t V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continu	ed)						
Sec	ection D — Distributions							
1	Amounts paid to supported organizations to accomplish exempt purposes	1						
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2						
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3						
4	Amounts paid to acquire exempt-use assets	4						
5	Qualified set-aside amounts (prior IRS approval required — provide details in Part VI)	5						
6	Other distributions (describe in Part VI). See instructions.	6						
7	Total annual distributions. Add lines 1 through 6.	7						
8	Distributions to attentive supported organizations to which the organization is responsive (provide details							
	in <b>Part VI</b> ). See instructions.	8						
9	Distributable amount for 2022 from Section C, line 6	9						

10 Line 8 amount divided by line 9 amount	10		
2.5 Ellio 5 amount divided by line 5 amount		(iii)	
Section E — Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2022	(iii) Distributable Amount for 2022
1 Distributable amount for 2022 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2022 (reasonable cause required — explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2022			
<b>a</b> From 2017			
<b>b</b> From 2018			
<b>c</b> From 2019			
<b>d</b> From 2020			
<b>e</b> From 2021			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2022 distributable amount			
i Carryover from 2017 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2022 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
<b>b</b> Applied to 2022 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
<b>5</b> Remaining underdistributions for years prior to 2022, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2022. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2023. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2018			
<b>b</b> Excess from 2019			
c Excess from 2020			
d Excess from 2021			
e Excess from 2022			

BAA Schedule A (Form 990) 2022

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

#### Part II, Line 10 - Other Income

Nature and Source	2022	2021		2020	2019	2018
CUSTOM RECORDING MISCELLANEOUS REV.	\$ 26,274. 43,690.	\$ 40,523. 390,277.	\$	79,952. 226,356.	\$ 94,553. 28,167.	\$ 155,152. 27,502.
SETTLEMENT OF LAWSUITS	43,090.	390,211.	1.	,500,000.	20,107.	27,302.
Total	\$ 69,964.	\$ 430,800.	\$1	,806,308.	\$ 122,720.	\$ 182,654.

#### SCHEDULE C (Form 990)

#### **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete if the organization is described below. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

#### If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (See separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (See separate instructions), then

•	Section 501(c)(4), (5), or (6) o	organizations: Complete Part III.			
Name	of organization			Employer identific	ation number
Lea	arning Ally, Inc			13-165934	:5
		rganization is exempt under secti			zation.
1	Provide a description of the See instructions for definitio	organization's direct and indirect political on the properties of "political campaign activities."	ampaign activities in	Part IV.	
2	Political campaign activity e	xpenditures. See instructions		\$	1
3	Volunteer hours for political	campaign activities. See instructions			
Par	t I-B Complete if the o	rganization is exempt under section	on 501(c)(3).		
1		cise tax incurred by the organization under			
2	Enter the amount of any exc	cise tax incurred by organization managers	under section 4955.	\$	0.
3	If the organization incurred a	a section 4955 tax, did it file Form 4720 for	this year?		Yes No
4a	Was a correction made?				Yes No
	If "Yes," describe in Part IV.				
		rganization is exempt under section			
1	Enter the amount directly ex	pended by the filing organization for section	n 527 exempt function	n activities\$	
2		g organization's funds contributed to other			
3	Total exempt function exper line 17b	ditures. Add lines 1 and 2. Enter here and	on Form 1120-POL,	\$	
4	Did the filing organization fil	e Form 1120-POL for this year?			Yes No
5	Enter the names, addresses organization made payment amount of political contribution segregated fund or a political	and employer identification number (EIN) s. For each organization listed, enter the ans received that were promptly and directly deal action committee (PAC). If additional span	of all section 527 pol mount paid from the f ivered to a separate po ace is needed, provide	itical organizations to willing organization's fun olitical organization, such a information in Part IV	hich the filing ds. Also enter the as a separate
	<b>(a)</b> Name	(b) Address	<b>(c)</b> EIN	(d) Amount paid from filing organization's funds. If none, enter-0	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2022

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_	J		v.	ノノ	J	せい

Pai	<u>t II-A</u> Complete if t section 501(l	the organization h)).	is exempt under sec	tion 501(c)(3) and	filed Form 5768 (el	ection under
Α	Check if the filing	g organization belong	s to an affiliated group (and	list in Part IV each affiliat	ed group member's name	2,
	address,	EIN, expenses, and	share of excess lobbying	expenditures).		
В	Check if the filing	g organization checke	d box A and "limited control"	provisions apply.		
	(The term	Limits on Lobby "expenditures" mea	ng Expenditures ns amounts paid or incurr	red.)	(a) Filing organization's totals	(b) Affiliated group totals
1a	Total lobbying expenditu	ires to influence put	olic opinion (grassroots lob	bying)		
b	Total lobbying expenditu	ures to influence a le	egislative body (direct lobb	ying)	211,737.	
С	Total lobbying expenditu	ires (add lines 1a ai	nd 1b)		211,737.	0.
d	Other exempt purpose e	expenditures			33,326,942.	
е	Total exempt purpose ex	xpenditures (add lin	es 1c and 1d)		33,538,679.	0.
f			ount from the following tab		1,000,000.	
	If the amount on line 1e, colu	ımn (a) or (b) is:	The lobbying nontaxable a	amount is:		
	Not over \$500,000		20% of the amount on line 1e.			
L	Over \$500,000 but not over \$1,0	,	\$100,000 plus 15% of the excess			
L	Over \$1,000,000 but not over \$	, ,	\$175,000 plus 10% of the excess	. , ,		
L	Over \$1,500,000 but not over \$		\$225,000 plus 5% of the excess o	ver \$1,500,000.		
L	Over \$17,000,000		\$1,000,000.			
g		•	of line 1f)	_	250,000.	0.
n :			, enter -0 enter -0	_	0.	0.
'				<u> </u>	0.	0.
j 	If there is an amount othe section 4911 tax for this	r than zero on either year?	line 1h or line 1i, did the orga	anization file Form 4720 r	eporting	Yes No
	(Some	e organizations that	1-Year Averaging Period U t made a section 501(h) ele ow. See the separate instr	ection do not have to co		
		Lobby	ing Expenditures During	4-Year Averaging Perio	d	
Cale	ndar year (or fiscal year beginning in)	<b>(a)</b> 2019	<b>(b)</b> 2020	<b>(c)</b> 2021	<b>(d)</b> 2022	(e) Total
2a	Lobbying nontaxable amount	1,000,000	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b	Lobbying ceiling amount (150% of line 2a, column (e))					6,000,000.
С	Total lobbying expenditures	65,833	66,754.	51,368.	211,737.	395,692.
d	Grassroots nontaxable amount	250,000	250,000.	250,000.	250,000.	1,000,000.
е	Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f	Grassroots lobbying expenditures					0. le C (Form 990) 2022

#### Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 Part II-B

	(election under section 501(n)).					
<b>-</b>	INCOME AND ADDRESS OF THE PROPERTY OF THE PROP	(a	1)	(	(b)	
	each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed ription of the lobbying activity.	Yes	No	Am	ount	
1 a	During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:  Volunteers?					
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?					
С	Media advertisements?					
d	Mailings to members, legislators, or the public?					
е	Publications, or published or broadcast statements?					
f	Grants to other organizations for lobbying purposes?					
g	Direct contact with legislators, their staffs, government officials, or a legislative body?					
h i	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?  Other activities?					
j	Total. Add lines 1c through 1i					
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?					
b	If "Yes," enter the amount of any tax incurred under section 4912					
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Par	t III-A   Complete if the organization is exempt under section 501(c)(4), section 501	c)(5)	. or			
	section 501(c)(6).	/(-/	,			
					Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?			1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2		
3	Did the organization agree to carry over lobbying and political campaign activity expenditures from the p	orior ye	ear?	3		
Pai	Complete if the organization is exempt under section 501(c)(4), section 501(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) answered "Yes."	Part	, or s III-A,	ection 5 line 3, is	01(c)	)
1	Dues, assessments and similar amounts from members.		1			
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).					
а	Current year		2a			
b	Carryover from last year.		2b			
С	Total		2c			
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3			
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures next year?		4			

#### Part IV | Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (See instructions); and Part II-B, line 1. Also, complete this part for any additional information.

5 Taxable amount of lobbying and political expenditures. See instructions.....

BAA Schedule C (Form 990) 2022

# SCHEDULE D (Form 990)

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service Name of the organization

Open to Public Inspection
Employer identification number

Lea	rning Ally, Inc			13-1659345	
Par				unds or Accounts.	
	Complete if the organization answered	l "Yes" on Form 990, Part IV, line 6.			
		(a) Donor advised fun	nds	(b) Funds and other acco	ounts
1	Total number at end of year				
2	Aggregate value of contributions to (during year). $\ldots$ .				
3	Aggregate value of grants from (during year) $\dots \dots$				
4	Aggregate value at end of year				
5	Did the organization inform all donors and do are the organization's property, subject to the				No
6	Did the organization inform all grantees, don for charitable purposes and not for the benef impermissible private benefit?	ors, and donor advisors in writing fit of the donor or donor advisor, o	that grant fun r for any othe	ds can be used only r purpose conferring Yes	No
Par	t II Conservation Easements.				
	Complete if the organization answered	l "Yes" on Form 990, Part IV, line 7.			
1	Purpose(s) of conservation easements held to	by the organization (check all that	apply).		
	Preservation of land for public use (for exan	nple, recreation or education)	Preservat	ion of a historically important lan	nd area
	Protection of natural habitat		Preservat	tion of a certified historic structure	е
	Preservation of open space		<u>—</u>		
2	Complete lines 2a through 2d if the organization last day of the tax year.	held a qualified conservation contrib	ution in the for	m of a conservation easement on the	he
				Held at the End of th	ne Tax Year
	Total number of conservation easements				
	Total acreage restricted by conservation ease				
C	Number of conservation easements on a cert	tified historic structure included in	(a)	2c	
	Number of conservation easements included historic structure listed in the National Regist Number of conservation easements modified, tra	ter		2d	
	tax year	, , ,	,	3	
4	Number of states where property subject to o	conservation easement is located			
5	Does the organization have a written policy r	regarding the periodic monitoring,	inspection, ha	andling of violations,	
	and enforcement of the conservation easeme				∐ No
6	Staff and volunteer hours devoted to monitoring,	, inspecting, handling of violations, a	nd enforcing co	onservation easements during the y	ear
7	Amount of expenses incurred in monitoring, insp	pecting, handling of violations, and er	nforcing conser	rvation easements during the year	
8	Does each conservation easement reported of and section 170(h)(4)(B)(ii)?	on line 2(d) above satisfy the requ	irements of se	ection 170(h)(4)(B)(i)Yes	No
9	In Part XIII, describe how the organization re include, if applicable, the text of the footnote conservation easements.	eports conservation easements in in the to the organization's financial sta	ts revenue an tements that	nd expense statement and baland describes the organization's accordance.	e sheet, and ounting for
Par		ollections of Art, Historical 1 "Yes" on Form 990, Part IV, line 8.	Treasures,	or Other Similar Assets.	
1 a	If the organization elected, as permitted und historical treasures, or other similar assets h Part XIII the text of the footnote to its financi	eld for public exhibition, education	i, or research	tatement and balance sheet work in furtherance of public service, p	ks of art, provide in
t	If the organization elected, as permitted under historical treasures, or other similar assets held following amounts relating to these items:	for public exhibition, education, or re	search in furth	erance of public service, provide the	f art, e
	(i) Revenue included on Form 990, Part VIII	l, line 1		\$	
	(ii) Assets included in Form 990, Part X			\$	
	If the organization received or held works of art, amounts required to be reported under FASE	historical treasures, or other similar 3 ASC 958 relating to these items:	assets for final	ncial gain, provide the following	
	Revenue included on Form 990, Part VIII, Iin	e 1		\$	
L	Accete included in Form 990 Part Y			Ċ	

3 signs the organizations accusation, accession, and other records, check any of the following that make significant use of its collection items (check all that apply):  a   Public exhibition   d   Con or exchange program   b   Scholardy research   c   Preservation for future generations   c   Other   Part XIII.   5 During the year, did the organization's collections and explain hew they further the organization's evempt purpose in Part XIII. 5 During the year, did the organization's collections and explain hew they further the organization's evempt purpose in Part XIII. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold for raise funds rather than to be maintained as part of the organization answered Yes' on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  1 a is the organization an agent, rustee, custodation or other intermediary for contributions or other assets not included a similar or form 990, Part X, line 21.  1 a is the organization and part XIII and complete the following table:  1 a is the organization and part XIII and complete the following table:  2 Beginning balance.  3 Amount    5 Beginning balance.  4 Actitions during the year.  5 Ending balance.  4 Description of part XIII.  1 a Beginning of year balance.  1 a Beginning of	Part III   Organizations Mair	ntaining Collectio	ns of Art, His	toric	al Treasures,	or Othe	r Similar As	sets	(contir	าued)
b Scholarly research e Other    Provide a description of the organization's collections and explain how they further the organization's exempt purpose in	3 Using the organization's acquisitio items (check all that apply):	n, accession, and other	records, check a	ny of th	ne following that m	nake signi	icant use of its	collectio	n	
c   Freservation for future generations   Provided as description of the organization's collections and explain how they further the organization's exempt purpose in   Part XIII   During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets   Yes   No	a Public exhibition		<b>d</b> Loan	or excl	hange program					
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.  5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to fasie funds righer than to be maintained as part of the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  1a is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990. Part X line 21.  1a is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990. Part X:  1a is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990. Part XIII and complete the following table:    Comparization and the year	<b>b</b> Scholarly research		e Other							
Part XIII.  5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization? Solicition?  Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 9, or Form 990, Part X, line 9, or Pres, explain the arrangement in Part XIII and complete the following table:    Amount	c Preservation for future gene	erations								
Test		ization's collections and	explain how they	/ furthe	r the organization'	s exempt	purpose in			
Tall is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?   No bill "Yes," explain the arrangement in Part XIII and complete the following table:    Amount   It   It   It   It   It   It   It	to be sold to raise funds rather	than to be maintained	as part of the o	rganiz	ation's collection	?				No
on Form 990, Part X?.	Part IV Escrow and Custor reported an amount on F	dial Arrangement form 990, Part X, line 2	<b>s.</b> Complete if th 21.	ne orga	nization answered	d "Yes" or	Form 990, Part	t IV, line	e 9, or	
b If "Yes," explain the arrangement in Part XIII and complete the following table:    Amount	1 a Is the organization an agent, tru	ıstee, custodian or oth	ner intermediary	for co	ntributions or oth	er assets	not included		F	<b>-</b>
c Beginning balance. d Additions during the year. e Distributions during the year. 1								Yes	L	No
d Additions during the year.  e Distributions during the year.  f Ending balance.  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?.  Yes   No   Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?.  Yes   No   No   Did the organization and the explanation has been provided on Part XIII.  Yes   No   No   Did the organization include an amount on Form 990, Part IV, line 10.  1a Beginning of year balance.  (a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back be Contributions.  12, 451, 473. 15, 850, 375. 13, 038, 341. 14, 272, 084. 13, 728, 104. b Contributions.  1, 872, 0052, 708, 891. 4, 036, 970. 838, 157. 516, 828. d Grants or scholarships.  6 Other expenditures for facilities and programs.  1, 872, 0052, 708, 891. 4, 036, 970. 838, 157. 516, 828. d Grants or scholarships.  g End of year balance.  13, 387, 921. 12, 451, 474. 15, 850, 375. 13, 038, 341. 14, 272, 084. 2 Provide the estimated percentage of the current year end balance (line 1g. column (a)) held as: a Board designated or quasi-endowment  2 Provide the estimated percentage of the current year end balance (line 1g. column (a)) held as: a Board designated or quasi-endowment  1 Percentages on lines 2a, 2b, and 2c should equal 100%.  3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:  (i) Urrelated organizations.  (ii) Related organizations.  (iii) Related organizations.  (iv) Related organizations and Equipment.  Complete if the organization answered Yes" on Form 990, Part IV, line 11a. See Form 990, Part X III  Part VI Land, Buildings, and Equipment.  Complete if the organization answered Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property (a) Cost or other basis (other) (b) Cost or other basis (other) (c) Accumulated depreciation (d) Book value dequipment.  Complete	2 13, 1 , 1 , 1 1 1 1 3 1 1						,	Amoun	t	
e Distributions during the year.  f Ending balance.  1	c Beginning balance					1с				
Fending balance   1f	<b>d</b> Additions during the year					1 d				
2 a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	e Distributions during the year					1е				
Part V   Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.   1a Beginning of year balance	f Ending balance					1f				
Part V   Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.   1 a Beginning of year balance	2 a Did the organization include an	amount on Form 990,	Part X, line 21,	for es	crow or custodial	account	liability?	Yes		No
(a) Current year   (b) Prior year   (c) Two years back   (d) Three years back   (e) Four years   (	<b>b</b> If "Yes," explain the arrangement	nt in Part XIII. Check	here if the expla	nation	has been provide	ed on Pa	rt XIII	<del>-</del>		7
(a) Current year   (b) Prior year   (c) Two years back   (d) Three years back   (e) Four years   (										
1 a Beginning of year balance.   12,451,473.   15,850,375.   13,038,341.   14,272,084.   13,728,104.     b Contributions.	Part V   Endowment Funds	+ · · · · · · · · · · · · · · · · · · ·	+							
b Contributions							-			
c Net investment earnings, gains, and losses	0 0 1	22/102/1101	15,850,3	75.	13,038,34	1. 14	.,272,084.	13		
and losses	<b>b</b> Contributions							<u> </u>	<u>27,</u>	<u>152.</u>
d Grants or scholarships		1 070 005	0.700.0		4 006 07	_	000 157		F1.C	000
e Other expenditures for facilities and programs			-2,708,8	91.	4,036,97	0.	838,157.	<u> </u>	516,	828.
and programs. 935, 557. 690, 010. 1, 224, 936. 2, 071, 900.  f Administrative expenses. 13, 387, 921. 12, 451, 474. 15, 850, 375. 13, 038, 341. 14, 272, 084.  2 Provide the estimated percentage of the current year end balance (line 1g. column (a)) held as:  a Board designated or quasi-endowment 8 Permanent endowment 0.59 c Term endowment 0.41 nthe percentages on lines 2a, 2b, and 2c should equal 100%.  3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:  (i) Unrelated organizations 3a(i) X and ii) Related organizations is endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property (a) Cost or other basis (b) Cost or other basis (other) (c) Accumulated depreciation (d) Book value dequipment. (a) Equipment (a) Cost or other basis (b) Cost or other basis (b) Cost or other basis (c) Accumulated depreciation (d) Book value dequipment. (a) Equipment (a) Cost or other basis (b) Cost or other basis (c) Accumulated depreciation (d) Book value dequipment. (e) Accumulated depreciation (d) Book value (e) Buildings. (e) Ceasehold improvements. (finvestment) (finvestme	'									
g End of year balance 13,387,921. 12,451,474. 15,850,375. 13,038,341. 14,272,084.  2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: a Board designated or quasi-endowment 8 b Permanent endowment 0.59 % c Term endowment 0.41 % The percentages on lines 2a, 2b, and 2c should equal 100%.  3 a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations 3a(i) X (ii) Related organizations 3a(ii), are the related organizations listed as required on Schedule R? 3b   Yes' on line 3a(ii), are the related organization's endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property (a) Cost or other basis (investment) basis (other) (c) Accumulated depreciation (d) Book value depreciation (c) Accumulated depreciation (d) Book value (a) Cast or other basis (b) Cost or other basis (c) Accumulated depreciation (d) Book value (d) Book valu		935,557.	690,0	10.	1,224,93	6. 2	2,071,900.			
2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:  a Board designated or quasi-endowment	f Administrative expenses									
a Board designated or quasi-endowment b Permanent endowment	<b>g</b> End of year balance	13,387,921.	12,451,4	74.	15,850,37	5. 13	,038,341.	14	,272,	084.
b Permanent endowment 0.59% c Term endowment 0.41% The percentages on lines 2a, 2b, and 2c should equal 100%.  3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations 3a(i) X (ii) Related organizations 3a(ii), are the related organizations listed as required on Schedule R? 3b	2 Provide the estimated percentage	ge of the current year	end balance (lin	ne 1g,	column (a)) held	as:				
c Term endowment	a Board designated or quasi-endo	wment	%							
The percentages on lines 2a, 2b, and 2c should equal 100%.  3 a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:  (i) Unrelated organizations  (ii) Related organizations  (iii) Related organizations  (iii) Related organizations  (iiii) Related organizations  (iv) Unrelated organizations  (iv) Unrelated organizations  (iv) Related organizations  (iv) Unrelated organizations  (iv) X  (iv) A  (iv) A  (iv) A  (iv) A  (iv) A  (iv) B  (iv) Cost or other basis (other)  (iv) Accumulated depreciation  (iv) Book value depreciation  (iv) Book value depreciation  1 a Land.  (iv) B  (iv) Book value depreciation  (iv) B  (iv) Book value depreciation  1 a Land.  (iv) B	<b>b</b> Permanent endowment	0.59%								
3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:  (i) Unrelated organizations (ii) Related organizations  b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?  4 Describe in Part XIII the intended uses of the organization's endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment.  Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property  (a) Cost or other basis (investment)  b Buildings.  c Leasehold improvements.  c Leasehold improvements.  d Equipment  2, 935, 156. 2, 923, 180. 11, 976. e Other  2, 828, 741. 2, 240, 501. 588, 240.		<del></del>								
organization by: (i) Unrelated organizations (ii) Related organizations b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property (a) Cost or other basis (b) Cost or other basis (other)  1 a Land. b Buildings. c Leasehold improvements. d Equipment. 2,935,156. 2,923,180. 11,976. e Other 2,828,741. 2,240,501. 588,240.	The percentages on lines 2a, 2b, a	and 2c should equal 100	)%.							
organization by: (i) Unrelated organizations (ii) Related organizations b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property (a) Cost or other basis (b) Cost or other basis (other)  1 a Land. b Buildings. c Leasehold improvements. d Equipment. 2,935,156. 2,923,180. 11,976. e Other 2,828,741. 2,240,501. 588,240.	<b>3a</b> Are there endowment funds not in	the possession of the o	rganization that a	are held	d and administered	for the		-		
(ii) Related organizations  b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?  4 Describe in Part XIII the intended uses of the organization's endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment.  Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property  (a) Cost or other basis (b) Cost or other basis (other)  1 a Land.  b Buildings.  c Leasehold improvements.  d Equipment  2,935,156. 2,923,180. 11,976. e Other  2,828,741. 2,240,501. 588,240.		and poddodding in the c	gaado d.at c		a aa aa				Yes	No
b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?	(i) Unrelated organizations							3a(i)		
4 Describe in Part XIII the intended uses of the organization's endowment funds. See Part XIII  Part VI Land, Buildings, and Equipment.  Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property (a) Cost or other basis (b) Cost or other basis (other) (c) Accumulated depreciation (d) Book value depreciation (investment)  1 a Land.  b Buildings.  c Leasehold improvements.  d Equipment.  2,935,156. 2,923,180. 11,976. e Other.  2,828,741. 2,240,501. 588,240.	•							3a(ii)		X
Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.  Description of property  (a) Cost or other basis (b) Cost or other basis (other)  1 a Land.  b Buildings.  c Leasehold improvements.  d Equipment.  2,935,156.  2,923,180.  11,976.  e Other.	* * * * * * * * * * * * * * * * * * * *	•						3b		
Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.           Description of property         (a) Cost or other basis (investment)         (b) Cost or other basis (other)         (c) Accumulated depreciation           1 a Land.         b Buildings.         5 Buildings.         771, 425.         34,801.         736,624.           c Leasehold improvements.         2,935,156.         2,923,180.         11,976.           e Other         2,828,741.         2,240,501.         588,240.			ation's endowme	ent fun	ds. See Par	t XIII	-			
Description of property         (a) Cost or other basis (investment)         (b) Cost or other basis (other)         (c) Accumulated depreciation         (d) Book value           1 a Land.         5 Buildings.         771,425.         34,801.         736,624.           c Leasehold improvements.         2,935,156.         2,923,180.         11,976.           e Other.         2,828,741.         2,240,501.         588,240.										
1a Land.       b Buildings.         c Leasehold improvements.       771,425.       34,801.       736,624.         d Equipment.       2,935,156.       2,923,180.       11,976.         e Other.       2,828,741.       2,240,501.       588,240.	Complete if the organization	tion answered "Yes" or	Form 990, Part	IV, line	e 11a. See Form 9	190, Part 2	(, line 10.			
b Buildings       771,425.       34,801.       736,624.         c Leasehold improvements.       2,935,156.       2,923,180.       11,976.         e Other       2,828,741.       2,240,501.       588,240.	Description of property		t or other basis vestment)	<b>(b)</b>	Cost or other asis (other)	(c) Ad	cumulated reciation	(d) E	3ook va	lue
c Leasehold improvements.       771,425.       34,801.       736,624.         d Equipment.       2,935,156.       2,923,180.       11,976.         e Other.       2,828,741.       2,240,501.       588,240.	<b>1 a</b> Land	,	,		` '	-				
d Equipment       2,935,156       2,923,180       11,976         e Other       2,828,741       2,240,501       588,240	<b>b</b> Buildings									
d Equipment       2,935,156       2,923,180       11,976         e Other       2,828,741       2,240,501       588,240	· ·				771,425.		34,801		736	624.
e Other	·					2				
	• •									
			rm 990, Part X, o					1		

BAA Schedule D (Form 990) 2022

Investments — Other Securities. Complete if the organization answered "Yes" or	n Form 990 Part IV line	11h See Form 990 Part X line 12	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-	of-year market value
(1) Financial derivatives	, ,		
(2) Closely held equity interests			
(3) Other FUND OF FUNDS	14,336,001.	End of Year Market Valu	е
	, ,		
(A) (B) (C) (D) (E)			
(C)			
(D)			
(E)			
<u>(F)</u>			
(G)			
(H)			
<u>(l)</u>			
Total. (Column (b) must equal Form 990, Part X, column (B) line 12.)	14,336,001.	27.72	
Part VIII Investments — Program Related. Complete if the organization answered "Yes" or	n Form 990 Part IV line	N/A 11c See Form 990 Part X line 13	
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end	d-of-year market value
(1)	,,		
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 13.)			
Part IX Other Assets.	E 000 B 1 II/ I:	11 L O F 000 D L V I' 15	
Complete if the organization answered "Yes" of	<u>n Form 990, Part IV, line</u> escription	11d. See Form 990, Part X, line 15.	<b>(b)</b> Book value
(1) Beneficial Interest in Perpetual			5,340,027.
(2) Other Assets	11450		339,140.
(3) Right of use assets			2,853,960.
(4) Split Interest Agreements			6,244.
(5)			
(6)			
(7)			
(8)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (	(R) line 15 )		8,539,371.
Part X Other Liabilities.	ש וווופ ו <i>ס.ן.</i>		0,339,371.
Complete if the organization answered "Yes" of	n Form 990, Part IV, line	11e or 11f. See Form 990, Part X, line	25.
	ription of liability		(b) Book value
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5) (6)			
(7)			
(8)			
(9)			
(10)			
(11)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 25.)			
2. Liability for uncertain tax positions. In Part XIII, provide the text of the form			s liability for uncertain
tax positions under FASB ASC 740. Check here if the text of the footnote ha			ee Part XIII 🛛

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per F	Return	<b>).</b>
Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	. 1	32,610,275.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		·
a Net unrealized gains (losses) on investments		
<b>b</b> Donated services and use of facilities		
c Recoveries of prior year grants		
c Recoveries of prior year grants		
e Add lines 2a through 2d.	2 e	2,056,144.
3 Subtract line 2e from line 1	. 3	30,554,131.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.	4 c	3,595.
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.).	. 5	30,557,726.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses pe	r Retu	ırn.
Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	. 1	34,124,120.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a Donated services and use of facilities		
b Prior year adjustments		
c Other losses		
d Other (Describe in Part XIII.)		
e Add lines 2a through 2d.	2 e	1,119,193.
3 Subtract line 2e from line 1	. 3	33,004,927.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b.4a3,595	<u>.</u>	
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.		
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.).		3,595. 33,008,522.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

#### Part V, Line 4 - Intended Uses Of Endowment Fund

Part XIII Supplemental Information.

LEARNING ALLY, INC. 'S ENDOWMENT FUND CONSISTS OF APPROXIMATELY 40 INDIVIDUAL DONOR-RESTRICTED FUNDS ESTABLISHED FOR THE PURPOSE OF SUPPORTING THE ORGANIZATION'S MISSION-RELATED PROGRAMS. THE ENDOWMENT'S PRINCIPAL IS INTENDED TO BE LEFT UNTOUCHED, WHILE ITS INCOME WILL BE USED TO FUND DEVELOPMENT, PRODUCTION AND DISTRIBUTION OF LEARNING RESOURCES, NATIONAL ACHIEVEMENT AWARDS AND GENERAL OPERATIONS.

BAA Schedule D (Form 990) 2022

#### Part XIII Supplemental Information (continued)

#### Part X - FASB ASC 740 Footnote

THE ORGANIZATION ADOPTED THE PROVISIONS OF FASB INTERPRETATION NO. 48 FIN 48

ACCOUNTING FOR UNCERTAINTIES IN INCOME TAXES AN INTERPRETATION OF FASB STATEMENT NO.109, NOW INCORPORATED IN ACCOUNTING STANDARDS CODIFICATION ASC 740. THE INTERNAL REVENUE SERVICE HAS RECOGNIZED LEARNING ALLY AS TAX-EXEMPT UNDER SECTION 501C3 OF THE INTERNAL REVENUE CODE. MANAGEMENT HAS ANALYZED THE TAX POSITIONS TAKEN BY THE ORGANIZATION AND HAS CONCLUDED THAT AS OF JUNE 30, 2023, AND 2022, THERE ARE NO UNCERTAIN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN THAT WOULD REQUIRE THE RECOGNITION OF A LIABILITY OR DISCLOSURE IN THE FINANCIAL STATEMENTS. THE ORGANIZATION RECOGNIZES ACCRUED INTEREST AND PENALTIES ASSOCIATED WITH UNCERTAIN TAX PROVISIONS IF ANY. THERE WERE NO INCOME TAX-RELATED INTEREST AND PENALTIES RECORDED FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

#### Schedule D, Part XI, Line 2d Other Revenue Included In F/S But Not Included On Form 990

Changes in Split Interest Agreements	\$ 3,684.
Total	\$ 3,684.

#### SCHEDULE G (Form 990)

Department of the Treasury Internal Revenue Service

#### Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

Open to Public

Name of the organization Employer identification number Learning Ally, Inc 13-1659345 Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. X Mail solicitations e X Solicitation of non-government grants X Solicitation of government grants Internet and email solicitations Phone solicitations Special fundraising events X In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key X Yes No **b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (vi) Amount paid to (i) Name and address of individual (iii) Did fundraiser (iv) Gross receipts (or retained by) (ii) Activity (or retained by) have custody or control of contributions? or entity (fundraiser) fundraiser listed in from activity organization column (i) Faircom NY Inc. Yes No 12 West 27th St DIRECT Χ 806,976. 505,544 New York NY 10001 301,432. MAIL 2 3 5 6 7 9 10 Total. 806,976. 505,544. List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing. AL AK AZ AR CA CO CT DE DC FL GA HI ID IL IN IA KS KY LA ME MD MA MI MN MS MO MT NE NV NH NJ NM NY NC ND OH OK OR PA RI SC SD TN TX UT VT VA WA WV WI WY

Schedule G (Form 990) 2022 Learning Ally, Inc 13-1659345 Page 2 Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (d) Total events (a) Event #1 **(b)** Event #2 (c) Other events (add column (a) None through column (c) (event type) (event type) (total number) Revenue 1 Gross receipts..... 2 Less: Contributions..... **3** Gross income (line 1 minus line 2)..... Direct Expenses Rent/facility costs..... 7 Food and beverages ..... **9** Other direct expenses..... 10 Direct expense summary. Add lines 4 through 9 in column (d)..... Net income summary. Subtract line 10 from line 3, column (d)..... **Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming Revenue (add column (a) through column (c)) (a) Bingo bingo/progressive bingo (c) Other gaming Gross revenue..... Direct Expenses **2** Cash prizes..... Rent/facility costs..... **5** Other direct expenses..... Yes Yes Yes No No No 7 Direct expense summary. Add lines 2 through 5 in column (d) ...... 8 Net gaming income summary. Subtract line 7 from line 1, column (d)..... **9** Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states?..... **b** If "No," explain:

10 a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?.....

**b** If "Yes," explain:

Sch	nedule G (Form 990) 2022 Learning Ally, Inc	13-165	59345	Page 3
11	Does the organization conduct gaming activities with nonmembers?			No
12	2 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity forme administer charitable gaming?		Yes	□ No
13	Indicate the percentage of gaming activity conducted in:			
	a The organization's facility	13a		%
	<b>b</b> An outside facility.	13b		ૄ
14	Enter the name and address of the person who prepares the organization's gaming/special events books and re-	cords:		
	Name			
	Address			
	<b>b</b> If "Yes," enter the amount of gaming revenue received by the organization \$\begin{array}{c}\$ a of gaming revenue retained by the third party \$\begin{array}{c}\$ c If "Yes," enter name and address of the third party:	venue? nd the amo		No
	Name			
	Address			i 
16	Gaming manager information:			
	Name			
	Gaming manager compensation \$			
	Description of services provided			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
	<b>a</b> Is the organization required under state law to make charitable distributions from the gaming proceeds to retain state gaming license?	the	···· Yes	No
	<b>b</b> Enter the amount of distributions required under state law to be distributed to other exempt organizations or spe organization's own exempt activities during the tax year \$		· <del></del>	
Pa	Supplemental Information. Provide the explanations required by Part I, line 2b and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide information. See instructions.	, columns ; any add	s (iii) and ( itional	v);
	Part I, Line 2b - Fundraiser Additional Information Schedule G, Part I FUNDRAISERS THE FEES REPORTED AS HAVING TO THE PROFESSIONAL FUNDRAISER IN SCHEDULE G, PART I, WERE PAID ON A FISTAMOUNT LISTED FOR FAIRCOM NEW YORK INC. IS DIFFERENT THAN THE AMOUNT SECTION B, AS A TOP FIVE HIGHEST PAID CONTRACTOR AS THAT SCHEAR CALENDAR YEAR BASIS.	CAL YEAI UNT SHO	R BASIS. WN ON PA	THE .RT

## SCHEDULE I (Form 990)

# Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. Attach to Form 990.

Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

Name of the organization  Learning Ally, Inc						Employer identification 13-165934	
Part I General Information on G	rants and Assista	nce				13 10333	
Does the organization maintain records the selection criteria used to award the	ne grants or assistand	e?		eligibility for the grants o			X Yes No
2 Describe in Part IV the organization's pr					See Pa		
Form 990, Part IV, line 21,							
1 (a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) PEFCA PO Box 175		( ) (0)	45.000				TO SUPPORT SPECIAL EDUC.
Charlottesville, VA 22902 (2) Charlottesville City Schools 1562 Dairy Road	41-2158088	501 (c) (3)	15,000.	0.			PROGRAMS TO SUPPORT SPECIAL EDUC.
Charlottesville, VA 22902	54-6001203		15,000.	0.			PROGRAMS
(3)							
(4)							
<u>(5)</u>							
(6)							
<u>(7)</u>							
<u>(8)</u>							
<ul><li>2 Enter total number of section 501(c)(</li><li>3 Enter total number of other organizat</li></ul>							

Part III	<b>Grants and Other Assistance to</b>	Domestic Individuals. Complete if the organization answered "Yes" on Form 9	990, Part IV, line 22. Part III
	can be duplicated if additional sp	ace is needed.	

Page 2

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1 Educational Scholarships	9	45,000.			
2 Educator Awards	13	15,000.			
3					
4					
5					
6					
_ 7					

Part IV | Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

#### Part I, Line 2 - Procedures for Monitoring Use of Grants Funds in U.S.

SCHEDULE I, PART I, LINE 2 LEARNING ALLY, INC. PROVIDES SCHOLARSHIPS TO STUDENTS
SEEKING A DEGREE IN HIGHER EDUCATION. THESE AMOUNTS ARE REMITTED DIRECTLY TO THE
STUDENTS, WITH THE EXPECTATION THAT THE AMOUNTS WILL BE USED TO DEFRAY TUITION OR
EDUCATIONAL COSTS, OR TO AN EDUCATIONAL INSTITUTION ATTENDED BY THE STUDENT.THE
ORGANIZATION ISSUES 1099S TO THE RECIPIENT STUDENTS AS IT DOES NOT CONTROL THE USE OF
THE FUNDS ONCE PAID DIRECTLY TO STUDENTS.

EDUCATOR AWARDS, WHICH ARE COMPOSED OF A PAYMENT DIRECTLY TO TEACHERS AND FUNDS FOR USE IN SUPPLYING CLASSROOM MATERIAL ARE PROVIDED TO DESERVING TEACHERS WHO ADVANCE THE CAUSE OF EDUCATING STUDENTS IN THE CLASSROOM WHO ARE BLIND OR LEARNING DISABLED

AND STRUGGLE READING THE PRINTED WORD.

Page 3

Learning Ally, Inc

13-1659345

#### Part IV - Additional Supplemental Information

SCHEDULE I, PART II, LINE 1 LEARNING ALLY OCCASIONALLY PROVIDES GRANTS TO CHARITABLE ORGANIZATIONS ALSO ENGAGED IN ADVANCING THE CAUSE OF STUDENTS WHO STRUGGLE TO READ THE PRINTED WORD.

#### **SCHEDULE J** (Form 990)

### **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23. Attach to Form 990.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information. Employer identification number

13-1659345

Lea	arning Ally, Inc	1	3-1659345			
Par		·				
					Yes	No
1a	Check the appropriate box(es) if the organization provided any of the follow VII, Section A, line 1a. Complete Part III to provide any relevant inform	ing to or for a person listed on Forr mation regarding these items.	n 990, Part			
	First-class or charter travel	sing allowance or residence for p	ersonal use			
	Travel for companions	ments for business use of person	al residence			
	Tax indemnification and gross-up payments	th or social club dues or initiation	n fees			
	Discretionary spending account Pers	onal services (such as maid, cha	uffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a writerimbursement or provision of all of the expenses described above? If	tten policy regarding payment or "No," complete Part III to explai	n	1b		
2	Did the organization require substantiation prior to reimbursing or allotrustees, and officers, including the CEO/Executive Director, regarding			2		
3	Indicate which, if any, of the following the organization used to establish the Executive Director. Check all that apply. Do not check any boxes for n establish compensation of the CEO/Executive Director, but explain in	e compensation of the organization' nethods used by a related organi Part III.	s CEO/ zation to			
	X Compensation committee Writt	en employment contract				
	X   Independent compensation consultant   X   Com	pensation survey or study				
	X Form 990 of other organizations	oval by the board or compensati	on committee			
	organization or a related organization:					
	Receive a severance payment or change-of-control payment?		L L	4a	X	
	<ul> <li>Participate in or receive payment from a supplemental nonqualified re</li> <li>Participate in or receive payment from an equity-based compensation</li> </ul>	•	L L	4b 4c	Χ	Х
C	If "Yes" to any of lines 4a-c, list the persons and provide the applicable am		Part III	40		Λ
			raic iii			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must c	omplete lines 5-9.				
	For persons listed on Form 990, Part VII, Section A, line 1a, did the organiz contingent on the revenues of:					
	The organization?		L	5a	Χ	
b	Any related organization?		-	5b		X
6	If "Yes" on line 5a or 5b, describe in Part III.  For persons listed on Form 990, Part VII, Section A, line 1a, did the organize	zation pay or accrue any compensa	Part III			
	contingent on the net earnings of:					
	The organization?     Any related organization?		<u>L</u>	6a		X
D	If "Yes" on line 6a or 6b, describe in Part III.			6b		X
_	,					
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the o payments not described on lines 5 and 6? If "Yes," describe in Part III	rganization provide any nonfixed		7		Х
8	Were any amounts reported on Form 990, Part VII, paid or accrued puto the initial contract exception described in Regulations section 53.49 If "Yes," describe in Part III.	58-4(a)(3)?		8		Х
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption					

section 53.4958-6(c)?\_\_\_\_\_ BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2022

#### Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Page 2

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2 ar	nd/or 1099-MISC and/or	1099-NEC compensation	(D) Nontaxable	<b>(E)</b> Total of	(F) Compensation	
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(C) Retirement and other deferred compensation	benefits	(E) Total of columns(B)(i)-(D)	in column (B) reported as deferred on prior Form 990
Andrew Friedman	(i)	377,854.	65,205.	2,383.	110,800.	35,137.	591,379.	0.
1 President & CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
Tim Wilson	(i)	245,673.	51,129.	1,655.	5,156.	37,340.	340,953.	0.
2 CFO	(ii)	0.	0.	0.	0.	0.	0.	0.
PETERS, LEE G	(i)	299,305.	57,960.	1,285.	5,800.	34,357.	398,707.	0.
3 COO	(ii)	0.	0.	0.	0.	0.	0.	0.
HO, JEFFREY	(i)	253,616.	49,350.	366.	4,956.	14,468.	322,756.	0.
4 CMLIO	(ii)	0.	0.	0.	0.	0.	0.	0.
PENROSE MADDUX, SHANNON E	(i)	144,653.	131,132.	269.	0.	15,059.	291,113.	0.
5 MANAGING PARTNER, WEST	(ii)	0.	0.	0.	0.	0.	0.	0.
SHERBURNE, MICHELE	(i)	225,900.	43,000.	475.	<u>3,</u> 963.	10,035.	283,373.	0.
6 CHF OF GROWTH & STRG PART	(ii)	0.	0.	0.	0.	0.	0.	0.
AYCAN, DAVID	(i)	263,478.	0.	208.	0.	7,996.	271,682.	0.
<b>7</b> CSO	(ii)	0.	0.	0.	0.	0.	0.	0.
WIEDERSTEIN, HEATHER L	(i)	208,741.	45,540.	275.	<u>4,</u> 586.	13,476.	272,618.	0.
8 SR ADVISOR	(ii)	0.	0.	0.	0.	0.	0.	0.
EDLA, SAMANTH C	(i)	223,413.	23,000.	208.	2,370.	35,848.	284,839.	0.
9 VP, TECHNOLOGY & CISO	(ii)	0.	0.	0.	0.	0.	0.	0.
BRENNAN, PATRICK	(i)	223,555.	<u>21,500.</u>	205.	<u>3,918.</u>	653.	249,831.	0.
10 VP, GOVERNMENT RELATIONS	(ii)	0.	0.	0.	0.	0.	0.	0.
HATCHER, REBECCA	(i)	77 <u>,</u> 938.	<u> 163,598.</u>	146.	<u>4,</u> 785.	<u>1,576.</u>	248,043.	0.
11 DISTRICT PARTNERSHIP MANAGER	(ii)	0.	0.	0.	0.	0.	0.	0.
VALVANO, STEVEN M	(i)	<u> 194,405.</u>	<u> 19,000.</u>	1,201.	<u>3,987.</u>	<u>27,100.</u>	<u>245,693.</u>	0.
12 VP OF GREAT PEOPLE	(ii)	0.	0.	0.	0.	0.	0.	0.
TOMASETTI, ELISSA	(i)	<u>193,334.</u>	19,000.	<u>753.</u>	<u>3,747.</u>	18,131.	<u>234,965.</u>	0.
13 VP, MARKETING	(ii)	0.	0.	0.	0.	0.	0.	0.
ULLEY, DAWN	(i)	<u>172,340.</u>	25 <u>,</u> 174.	218.	<u>3,632.</u>	10,662.	<u>212,026.</u>	0.
14 VP, IMPLEMENTATION SERVICES	(ii)	0.	0.	0.	0.	0.	0.	0.
ELLIS, LAURA	(i)	<u> 185,021.</u>	<u> 10,000.</u>	167.	<u>0.</u>	<u>14,578.</u>	<u>209,766.</u>	0.
15 SR. DIRECTOR OF READING SOLUTIONS	(ii)	0.	0.	0.	0.	0.	0.	0.
YEOW, WAIMUN	(i)	<u> 176,895.</u>	<u>9,000.</u>	160.	<u>0.</u>	<u>30,917.</u>	<u>216,972.</u>	0.
16 DIR, TEACHING & LEARNING PLATFORM	(ii)	0.	0.	0.	0.	0.	0.	0.

BAA TEEA4102L 07/25/22 Schedule J (Form 990) 2022

Schedule J (Form 990) 2022 Learning Ally, Inc 13-1659345 Page 3

#### Part III | Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

#### Part I, Line 4 - Received Severance, Supplemental NQ Retirement, Equity-Based Compensation

SCHEDULE J, PART I, LINE 4B. On July 1, 2021, Learning Ally, Inc. awarded Andrew Friedman, its President and CEO, an executive nonqualified deferred compensation award under the Learning Ally, Inc. deferred compensation plan. The terms of the award specified that Mr. Friedman was to receive \$315,000 upon completing three years of continuous service as an executive employee of Learning Ally Inc. Upon the third anniversary of the award, the \$315,000 will become fully vested. No payments have been made on this award as of June 30, 2023. David Aycan and Carole Willman received a severance payment of \$140,000 and \$10,930 respectively

#### Part I, Line 5 - Compensation Contingent On Revenues Or Related Organization

SCHEDULE J, PART 1, LINE 5A.: TO ENROLL AND RETAIN SCHOOLS' PARTICIPATION IN IMPLEMENTING LEARNING ALLYS EDUCATIONAL SOLUTIONS, THE FOLLOWING INDIVIDUAL'S BONUS/INCENTIVE WAS BASED ON CERTAIN REVENUES OF THE ORGANIZATION: CAROLE WILLIAMS, REBECCA HATCHER, REGINA EMDIN, SHANNON PENROSE-MADDUX, SHELLEY WEISHRICH, FLORES HEATHER, APRIL RUBIO, DAWN ULLEY, DANICA LOVINGS. THE AMOUNT OF SUCH BONUS/INCENTIVE IS DETERMINED BY APPLYING A PERCENTAGE TO SPECIFIED MEMBERSHIP REVENUE. THE PERCENTAGE APPLIED CAN RANGE FROM 2 TO 25 DEPENDING ON THE LEVEL OF REVENUE WHICH RANGES FROM UP TO \$75,000 TO IN EXCESS OF \$750,000.

TEEA4103L 07/25/22

## **Continuation Sheet for Schedule J (Form 990)**

2022

nuation Page 1 of

Name of the organization

Employer identification number

Learning Ally, Inc 13-1659345

Part II Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (Schedule | Part II)

		(B) Breakdown of W-2 a	and/or 1099-MISC and	or NEC compensation	(C) Retirement	(D) Nontaught	(E) Total	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	and other deferred compensation	(D) Nontaxable benefits	of columns (B)(i) — (D)	in column (B) reported as deferred on prior Form 990
WALKER, ERIN	(i)	169,881.	10,000.	235.	3,472.	36,646.	220,234.	0.
VP, INNOVATION & IMPACT PROGRAMS	(ii)	0.	0.	0.	0.	0.	0.	0.
GILDEA, JAMES	(i)	<u>172,359.</u>	<u>9,000.</u>	<u>1,017.</u>	<u>3,511.</u>	<u>16,686.</u>	<u>202,573.</u>	<u>0.</u>
SENIOR DATA ARCHITECT	(ii)	0.	0.	0.	0.	0.	0.	0.
NOLAND, TERRIE L	(i)	<u>165,627.</u>	<u>16,500.</u>	<u>215.</u>	<u>1,665.</u>	<u>6,452.</u>	190 <u>,45</u> 9.	<u>0.</u>
VP, EDUCATOR INITIATIVES	(ii)	0.	0.	0.	0.	0.	0.	0.
PORTER, KEVIN	(i)	<u>59,097.</u>	<u>117,743.</u>	<u>53.</u>	<u>3,987.</u>	<u>15,067.</u>	195 <u>,</u> 947.	<u>0.</u>
DISTRICT PARTNERSHIP MANAGER	(ii)	0.	0.	0.	0.	0.	0.	0.
WEISBRICH, SHELLEY	(i)	<u>74,448.</u>	<u>101,986.</u>	<u>75.</u>	<u>4,052.</u>	<u>14,112.</u>	194 <u>,673.</u>	<u>0.</u>
DISTRICT PARTNERSHIP MANAGER	(ii)	0.	0.	0.	0.	0.	0.	0.
HARTSELL, BRENT	(i)	<u>163,688.</u>	<u>4,300.</u>	<u>_134.</u>	0.	<u>29,403.</u>	<u>197,525.</u>	<u>0.</u>
SR. DIR PROF LEARNING & UX	(ii)	0.	0.	0.	0.	0.	0.	0.
NESS, MOLLY K	(i)	160,954.	<u>4,450.</u>	216.	0.	<u>23,292.</u>	<u> 188,912.</u>	<u></u> 0.
VP, ADCM CONTENT	(ii)	0.	0.	0.	0.	0.	0.	0.
FLORESS, HEATHER A	(i)	<u>62,149.</u>	<u>105,601.</u>	30.	<u>2,889.</u>	<u>13,032.</u>	<u>183,701.</u>	<u></u> 0.
DIST PARTNER MG	(ii)	0.	0.	0.	0.	0.	0.	0.
RUBIO, APRIL LOUISE	(i)	<u>71,962.</u>	<u>83,070.</u>	33.	<u>3,143.</u>	43,363.	<u>201,571.</u>	<u></u> 0.
DIST PARTNER MG	(ii)	0.	0.	0.	0.	0.	0.	0.
KOPEC, CHERYL	(i)	159,327.	7 <b>,</b> 950.	310.	3 <u>,2</u> 00.	13,259.	184,046.	<u></u> 0.
DIR, CUST SUPP	(ii)	0.	0.	0.	0.	0.	0.	0.
Lia Preuss	(i)	<u>159,223.</u>	10,000.	98.	<u>2,840.</u>	<u>11,396.</u>	183 <u>,55</u> 7.	<u></u> 0.
DIR STUD LEARNING	(ii)	0.	0.	0.	0.	0.	0.	0.
EDENZON, ROBERT A	(i)	70,057.	<u>64,575.</u>	782.	<u>5,301.</u>	<u>18,511.</u>	159,226.	<u></u> 0.
VICE PRESIDENT OF SALES	(ii)	0.	0.	0.	0.	0.	0.	0.
HAMBURGER, CYNTHIA	(i)	122,500.	<u> </u>	739.	0.	370.	<u>123,609.</u>	<u></u> 0.
SR ADVISOR	(ii)	0.	0.	0.	0.	0.	0.	0.
WILLIAMS, CAROLE A	(i)	90,051.	27 <u>,</u> 220.	430.	0.	313.	<u>118,014.</u>	<u>0.</u>
DIRECTOR, DISTRICT PARTNERSHIPS, NE	(ii)	0.	0.	0.	0.	0.	0.	0.
Yoast Fravel, Mona D	(i)	80,040.	0.	<u>166.</u>	<u>4,965.</u>	<u>1,139.</u>	<u>86,310.</u>	<u>0.</u>
VP, EDUCATOR SUCCESS	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	L		L		L		L
	(ii)							

#### **SCHEDULE M** (Form 990)

**Noncash Contributions** 

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

OMB No. 1545-0047

**Open to Public** Inspection

Department of the Treasury Internal Revenue Service

Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization Employer identification number Learning Ally, Inc 13-1659345 Part I Types of Property

		(a) Check if applicable	(b)  Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Meth- noncash	od of c contril	determir	ning mounts
1	Art — Works of art							
2	Art — Historical treasures							
3	Art — Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities – Publicly traded	X	5	75,471.	FMV			
10	Securities – Closely held stock			,				
11	Securities - Partnership, LLC, or trust interests .							
12	Securities - Miscellaneous							
13	Qualified conservation contribution — Historic structures							
14								
15	Real estate – Residential							
16	Real estate – Commercial							
17	Real estate – Other.							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other ()							
26	Other ()							
27	Other ( )							
28	Other ( )							
29	Number of Forms 8283 received by the organization of	luring the tax	year for contributions for	r which the				
	organization completed Form 8283, Part V, Dones	e Acknowled	lgement		29			
							Yes	No
30a	During the year, did the organization receive by contri	ibution any p	roperty reported in Part I	. lines 1 through 28, that				
-	it must hold for at least 3 years from the date of t for exempt purposes for the entire holding period	he initial co	ntribution, and which is	n't required to be used		30 a		Х
b	If "Yes," describe the arrangement in Part II.							
	Does the organization have a gift acceptance poli	cy that requ	ires the review of any n	nonstandard contributio	ns?	31	Χ	
	Does the organization hire or use third parties or contributions?	related orga	nizations to solicit, prod	cess, or sell noncash		32 a	Х	
h	If "Yes," describe in Part II.					52 d	Λ	
	If the organization didn't report an amount in colu	ımn (c) for a	type of property for wh	nich column (a) is chec	ked,			

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2022

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

#### **Schedule M - Additional Information**

THIRD PARTY ASSISTANCE OF NON-CASH CONTRIBUTIONS SCHEDULE M, PART I, LINE 32B.

THE ORGANIZATION HIRES INDEPENDENT THIRD PARTIES TO SELL NON-CASH CONTRIBUTIONS IT

RECEIVES, INCLUDING PUBLICLY TRADED SECURITIES. THE ORGANIZATION PAYS FAIR MARKET

VALUE RATES AND COMMISSIONS IN INSTANCES THE ITEMS ARE NOT RETAINED.

#### SCHEDULE O (Form 990)

#### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Learning Ally, Inc

Employer identification number

13-1659345

#### Form 990. Part VI. Line 11b - Form 990 Review Process

MANAGEMENT PREPARES THE ANNUAL TAX FORM 990. FORM 990 WITH SUPPORTING DOCUMENTATION IS PROVIDED TO A PROFESSIONAL CPA FIRM WITH EXPERIENCE AND EXPERTISE NOT-FOR-PROFIT TAX RETURN PREPARATION. ONCE FORM 990 IS REVIEWED BY THE CPA FIRM, REVIEWED AND APPROVED MANAGEMENT REVIEWS THE FORM, WHICH IS THEN PRESENTED TO AND BY THE AUDIT COMMITTEE OF THE ORGANIZATION. FOLLOWING THEIR REVIEW, FORM 990 IS MADE AVAILABLE TO EACH VOTING MEMBER OF THE ORGANIZATION'S GOVERNING BODY THE BOARD OF TRUSTEES PRIOR TO FILING WITH THE IRS. THE ORGANIZATION'S BOARD OF TRUSTEES HAS DELEGATED TO ITS AUDIT COMMITTEE THE RESPONSIBILITY TO OVERSEE, REVIEW, AND APPROVE THE FEDERAL FORM 990, INCLUDING THE PREPARATION, REVIEW AND FILING PROCESS.

#### Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Conflicts

THE ORGANIZATION REGULARLY MONITORS AND ENFORCES COMPLIANCE WITH ITS CONFLICT OF INTEREST POLICY. ANNUALLY, ALL MEMBERS OF THE BOARD OF TRUSTEES, OFFICERS, AND SENIOR MANAGEMENT PERSONNEL ARE REQUIRED TO REVIEW THE EXISTING CONFLICT OF INTEREST POLICY AND COMPLETE A QUESTIONNAIRE TO ENSURE COMPLIANCE WITH THE POLICY. THE COMPLETED QUESTIONNAIRES ARE RETURNED TO THE PRESIDENT'S/CEO'S OFFICE. ANY POTENTIAL CONFLICTS ARE REVIEWED AND RESOLVED. FAILURE TO COMPLY WITH THE ORGANIZATION'S CONFLICT OF INTEREST POLICY COULD LEAD TO TERMINATION.

Form 990, Part VI, Line 15a - Compensation Review & Approval Process - CEO & Top Management
SEE ATTACHMENT 4

Form 990, Part VI, Line 15b - Compensation Review & Approval Process - Officers & Key Employees

SEE ATTACHMENT 4

#### Form 990, Part VI, Line 17 - List of States which this Return is Filed

AL AR AZ AK CA CO CT DC FL GA IN KS KY ME IL MD MA MN MI MO MS NH NJ NM NY NC ND

	<u> </u>
Name of the organization	Employer identification number
Learning Ally, Inc	13-1659345

#### Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available

LEARNING ALLY, INC. MAKES ITS FORM 990 AND AUDITED FINANCIAL STATEMENTS AVAILABLE ON ITS WEBSITE, WWW.LEARNINGALLY.ORG. THE ORGANIZATION'S GOVERNING DOCUMENTS AND CONFLICT OF INTEREST STATEMENT ARE AVAILABLE UPON REQUEST AND AT MANAGEMENT'S DISCRETION.

#### Form 990, Part IX, Line 11g Other Fees For Services

	(A)	(B)	(C)	(D)
_	Total	Program <u>Services</u>	Management & General	Fund- <u>raising</u>
Total \$	4,344,675. 4,344,675.	3,859,567. \$ 3,859,567.	455,979. \$ 455,979.	29,129. \$ 29,129

Form 990, Part XI, Line 9 Other Changes In Net Assets Or Fund Balances

#### **SUPPLEMENTAL INFORMATION TO FORM 990**

FOR ADDITIONAL INFORMATION SEE ATTACHMENT